

ICON

**New ways
to live
your every-
day life**

Icon is the new, exclusive collection of Mara's upholstered seating. A mix of research, originality and innovation resulting from the union between design and functionality.

A comfortable and cosy armchair composed of seat and back in soft polyurethane foam. A product featuring embracing shapes and geometric lines with a strong stylistic mark that conceals original technical solutions made in Mara.

Icon è la nuova, esclusiva, collezione di sedute imbottite di Mara. Un mix di ricerca, originalità e innovazione risultato dell'unione tra design e funzionalità.

Poltroncina confortevole e accogliente composta da sedile e schienale in schiumato poliuretano morbido. Un prodotto caratterizzato da forme avvolgenti e da linee geometriche dal forte segno stilistico che nascondono inedite soluzioni tecniche made in Mara.

/ DESIGN MARCELLO ZILIANI

mara[®]



Si presenta come un' "icona" per Mara e per il mondo del design, in cui si immerge fin da subito con la sua indole classica, ma anche sicura e audace: ne sono rappresentative le linee nette che la definiscono, il bracciolo sfuggente che guarda indietro e il suo spigolo che si innalza verso l'alto.

Nell'espressione minimale è però racchiusa l'estrema confortevolezza, grazie ad una cuscineria ampia e morbida (realizzata in schiumato stampato) e soprattutto grazie al movimento dello schienale, che è slegato dalla seduta. Evidente all'esterno è l'assenza di meccanismi che generano i movimenti dello schienale e del sedile, accuratamente nascosti, rispettivamente nei braccioli e nella base, grazie ai sistemi progettati da Marcello Ziliani e dal team R&D di Mara.

/ NEW PRODUCT

A perfect blend of shapes and functions

It presents itself as an 'icon' for Mara and the world of design, into which it plunges from the outset with its classic yet confident and bold character: its clear-cut lines that define it, the receding armrest that looks backwards and the upward-reaching edge are representative of this.

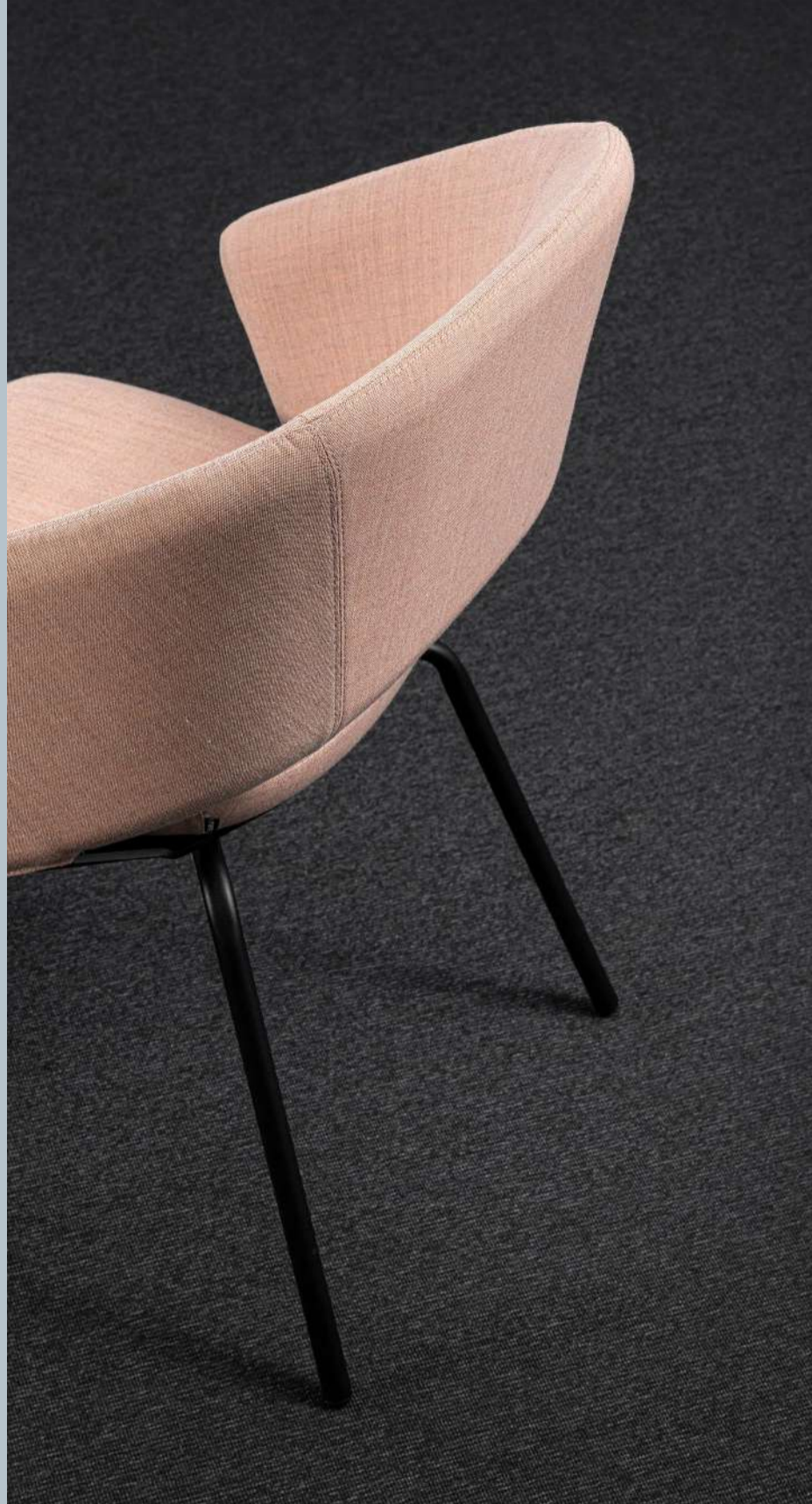
The minimalist expression, however, encapsulates extreme comfort, thanks to a large, soft cushioning and, above all, thanks to the movement of the back, which is detached from the seat.

Evident from the outside the absence of mechanisms generating the movements of the back and seat, carefully concealed in the armrests and base respectively, thanks to systems designed by Marcello Ziliani and Mara's R&D team.





**synchro
mechanism**



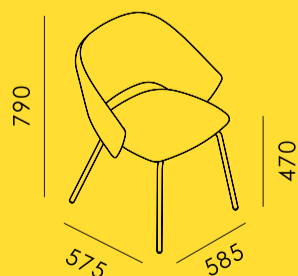
Icon collection was ideally designed to complement Mara's renowned range of tables in a synergetic and fluid way, solutions featuring patented systems that allow space-saving and height-adjustable movements. Its open and dynamic nature makes Icon ideal for any furnishing environment and architectural space, thanks to its structural comfort and sober, elegant appeal.

La collezione Icon nasce idealmente per affiancare in modo sinergico e fluido la rinomata gamma di tavoli di Mara, soluzioni connotate da movimenti e sistemi brevettati che li rendono salvaspazio e regolabili in altezza. La sua natura aperta e dinamica la rende ideale per ogni ambiente d'arredo e spazio architettonico, grazie al suo comfort strutturale e al suo appeal sobrio ed elegante.

Collection / Collezione

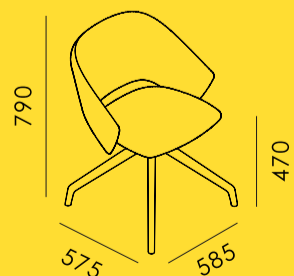
ICON

/ 7000



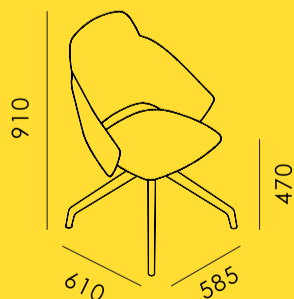
ICON SWIVEL 4-SPOKE BASE

/ 7100



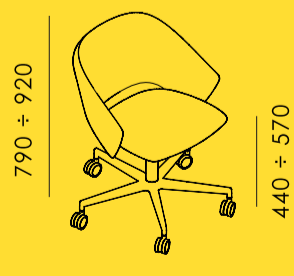
ICON HIGH-BACK SWIVEL 4-SPOKE BASE

/ 7150



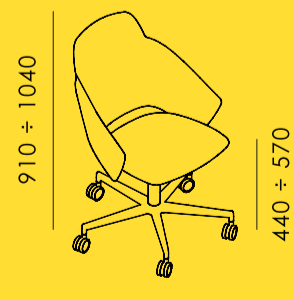
ICON SWIVEL 5-SPOKE BASE

/ 7200



ICON HIGH-BACK SWIVEL 5-SPOKE BASE

/ 7250



Fire retardant upholsteries

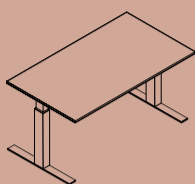
CAT. A / Mirage - Mirage Melange, Gazebo Eco-leather, C.O.M.
CAT. B / Fenice, Step Melange
CAT. C / Remix 3

Rivestimenti ignifughi

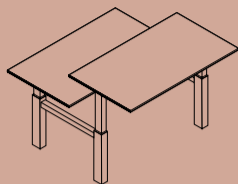
CAT. A / Mirage - Mirage Melange, Ecopelle Gazebo, Tessuto Cliente
CAT. B / Fenice, Step Melange
CAT. C / Remix 3

Matching products / Prodotti in abbinamento

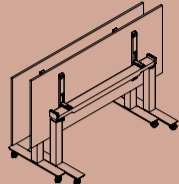
**FOLLOW
DESK / 299F**



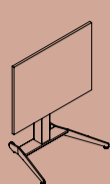
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BENCH / 299B**



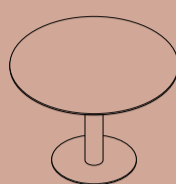
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TILTING / 299R**



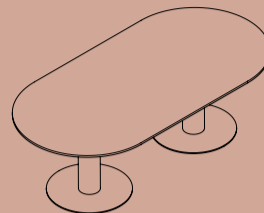
**FOLLOW
ME / 299E**



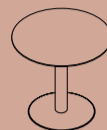
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MEETING / 299M**



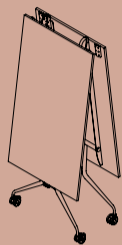
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MEETING LARGE / 298ML**



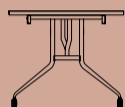
**FOLLOW
BREAK / 299K**



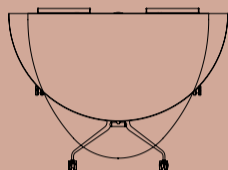
**ARGO
LIBRO / 286**



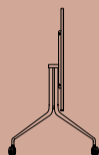
**ARGO
LIBRO XL / 286XL**



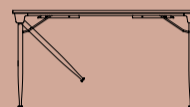
**ARGO
LIBRO T / 286T**



**ARGO
TILTING / 206R**



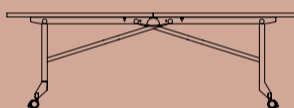
**ARGO
FOLDING / 206P**



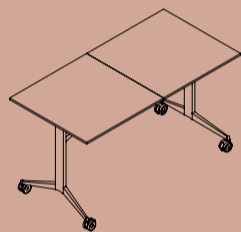
**ARGO
FIXED / 206F**



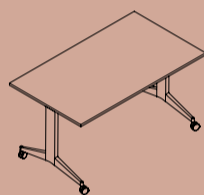
**TIMMY
LIBRO / 294L**



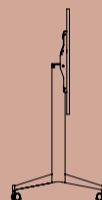
**TIMMY
LIBRO H105 / 294H**



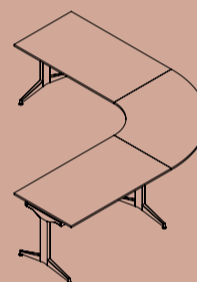
**TIMMY
TILTING / 215R**



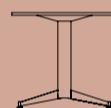
**TIMMY
TILTING H105 / 215RH**



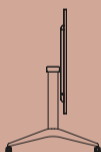
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FOLDING / 215P**



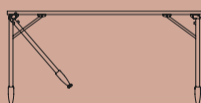
**TIMMY
FIXED / 215F**



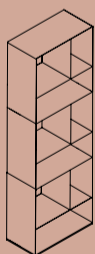
**SAVIO
TILTING / 227R**



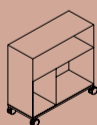
**SAVIO
FOLDING / 227P**



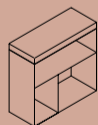
**B302
BOOKCASE / 500**



**B302
ROLL / 500ROLL**



**B302
BENCH / 500BENCH**



**B302
DESK / 510DESK**

